



FarmHouse Fraternity, Inc.

Building Men since 1905

Outstanding Recruiter of the Year Application

Application Requirements:

- The application must be prepared by a fellow chapter member, advisor or association member.
- Nominees may be any chapter member, regardless of office or leadership position.
- The application shall be based on calendar year achievements (spring to fall).
- Each application must include three letters of reference including one from a chapter member and one from an alumni member. Letters of reference should focus on the nominee's recruiting prowess and may also include information regarding his character.
- Application and letters of reference must be postmarked and submitted to the International Office no later than November 15.

Application Requirements:

- Receive a \$250 scholarship check.
- Serve as a featured presenter and facilitator in the recruitment track of the FarmHouse Leadership Academy (January of the following year).
- Be featured in the winter issue of *Pearls & Rubies*.
- Receive a recognition plaque.

Name of Nominee: _____ **Chapter:** _____

Person preparing entry: _____ **E-mail:** _____

Nominee's phone: _____ **Nominee's e-mail:** _____

Nominee's year in school: _____ **Expected grad date:** _____

Questions for the Nominator (maximum of one page)

- In recent years (prior to the current year) what was the trend in chapter membership? (rising, stagnant, declining)
- What is the current trend in chapter membership? Please cite numerical examples.

Questions for the Nominee (maximum of one page)

- What is the key to recruitment success on your campus?
- How did you motivate chapter members to engage in recruitment?
- How have you changed the way your chapter recruits?
- Explain why recruitment is important to overall chapter success.