



FarmHouse Fraternity, Inc.

Building Men since 1905

Outstanding Chapter Web Site

FarmHouse International will recognize the Outstanding Chapter Web Site of the Fraternity annually. Sites are to be updated and ready for judging by January 31 of each year. A panel of alumni with expertise in web design will serve as judges. The Outstanding Chapter Web Site Award will be presented at Conclave (or announced in August and presented at the next Leadership Academy in the off-Conclave year).

No entry form or application is needed, other than making sure the chapter's web site is current and is linked to the FarmHouse International site at www.FarmHouse.org. If the chapter site isn't linked to the International site, e-mail the correct link address at Brian@FarmHouse.org.

Judging Criteria Include:

- 1. Layout/Appearance**
 - Ease of navigation
 - Graphics
 - Photos
 - Design/functionality
- 2. Creativity**
 - Innovative features
 - Individuality
 - Cool stuff
- 3. Services**
 - Links
 - Recruitment info
 - Mailing addresses
 - Alumni locator/address change lists
 - Other services
- 4. Content**
 - Chapter news/info
 - History
 - Officer e-mails/phone #