

Philanthropy Fundraising Ideas

Think of successful fund-raising events that you know from your chapter, campus, community, church, or other organizations. Sometimes the best way to generate a good idea is to simply modify an already existing one. In general, there are four types of fundraisers including (1) selling something, (2) providing a service, (3) conducting an event, and (4) seeking donations. Many of the most successful philanthropic events combine elements from each of these types. The following are just some ideas your chapter may want to consider for its annual philanthropy event:

- 3-on-3 coed basketball tournament
- Pancake breakfast
- 5-K run
- Bowl-a-thon
- Teeter-totter-a-thon
- Golf tournament
- Dance-a-thon
- Rock-a-thon (24 hour rocking chair marathon)
- Strike Night (bowling)
- Casino/Monte Carlo Night
- Soccer Tournament
- Powder Puff Football
- Walk-a-thon
- Slammertime - mock jail and bail
- Cues and Blues - pool tournament
- Center Court Slam - tennis tournament
- Rose Raffle - Valentines Day event
- Crush - send cans of Crush for Sweetest Day or Valentines Day
- Taco Dinner
- Spaghetti Feed
- Puttin' on the Hits - lip sync contest
- Haunted Halloween House
- Fraternity Football Classic
- Flower sale on Valentines Day
- Talent show
- Organize a letter writing campaign
- Have a community garage sale for a cause
- Help raise funds for a local non-profit