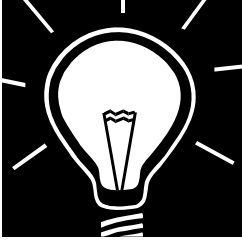


Business Plan Map



Vision

The vision of the FarmHouse Foundation is to provide for the continuing development and growth of FarmHouse International Fraternity through fund raising activity, stewardship of Foundation resources and honoring the bequests of alumni and friends of the Fraternity who support the lasting, positive impact and influence of the FarmHouse experience in building men.

Who We Are and What We Do



FarmHouse is a duly organized public foundation which is exempt from federal income taxes and which may accept tax deductible gifts under Section 501(C) 3 of the Internal Revenue Code. The Foundation, through its Board of Trustees and staff, organizes and administers various funding solicitations of FarmHouse members and friends of the Fraternity, and manages and administers the property and finances of the Foundation for the benefit of the student members of the Fraternity.

Foundation Objectives



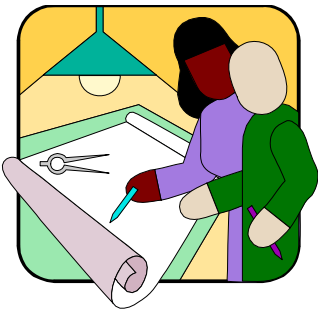
To provide funding for the Fraternity to build leaders who are effectively trained with market-valued skills by---

- Build ethical and responsible leaders.
- Build leaders who are good stewards of their own and others' resources.

To provide funding to foster the growth of FarmHouse Fraternity through the provision of competitive living/learning housing.

To foster the development of actively engaged alumni who provide current and future leadership and support for the Foundation and Fraternity.

Foundation Strategies



Leadership Building:

- Fund the FarmHouse Leadership Academy, the Regional Leadership Conferences and other leadership training opportunities which emphasize ethics, motivation, team-building and organizational skills.
- Fund financial management training & resources for chapter treasurers, and personal financial management training for undergraduate members.

Chapter Housing:

- Implement and maintain an effectively communicated process for the Chapter Housing Loan Program.
- Implement programs for funding & financing competitive living /learning chapter housing that will support the growth objectives of the

Fraternity at new and existing chapters.

Alumni Support:

- Seek opportunities to identify alumni who desire to gain leadership experience, to serve the Fraternity as volunteers, and to support the Foundation and Fraternity financially, and explore developing programs for levels of engagement based on the number of years since graduation.

- Continue, and seek to expand, opportunities for the Foundation Board of Trustees to actively connect with alumni.

Funding:

- Grow the Annual Fund so it will cover 100-110% of the Foundation's operating expenses.

- Continue to communicate to alumni the need for the Endowment to grow and for the Foundation to conduct periodic integrated capital campaigns to assure that FarmHouse continues to be a growing and progressive fraternity.

- Ensure that investment practices and policies are contemporary, sound and are periodically evaluated.

Business Plans

Fundraising Plans (see separate business plans document)

Alumni Initiatives

