

20 Ways to Increase Motivation and Brotherhood

1. Permanently discontinue your use of words like “I” “me” and “my” and replace them with words like “we” “us” and “our”.
2. Take time to write little notes of thanks whenever someone does something for the benefit of the group. It doesn't matter if you wish they had done more!
3. Never take credit. Give the credit to your fellow members when things go right. That is the mark of a humble leader.
4. Invite a key member out to dinner. Don't talk business, but maintain that personal relationship.
5. Hold a “Senior's Appreciation Night”.
6. When a member misses a meeting, let him know you missed his contributions
7. Buy a few packs of candy and pass it out at meeting when a member says or does something positive.
8. Be sure everyone in the chapter is doing something meaningful at all times.
9. Ask members to visit other campus organizations with you.
10. Put a classified ad in the campus newspaper every week for a member who has made a contribution to the chapter.
11. Always support your brother's good causes.
12. Don't always do serious and depressing programs. Make things fun and interactive.
13. Always, always, always bring a camera to events. Get photos of members doing good things.
14. Go to local businesses and seek out rewards for members that have gone above and beyond the call of duty.
15. If an event is a little lower than you had wished, too bad. Don't cry over spilled milk. Focus on the positive aspects and have a discussion on the successes.
16. Always work hard to recruit new members.
17. Pay attention to people's girlfriends. These people are important to your members, so if your group is going out to dinner, be sure to have them invite their significant others.
18. Send a note to your advisor's supervisor letting him/her know how supportive and helpful he is.
19. Remember Birthdays
20. Send as many members as possible to Conclave and leadership conferences.