

# Outstanding Chapter Scrapbook Contest

## *Conclave '2006*

Submitted by \_\_\_\_\_ Chapter

### **Instructions:**

The scrapbook itself is the entry in this category - and shall be brought to Conclave with the chapter delegation. The scrapbook should be given to the folks at the registration table when registering.

Newspaper clippings concerning the chapter and its members, copies of newsletters, and similar material may be included along with photographs that reflect the activities, programs and chapter life during the past two years. Brief descriptive material can be used and supplement the photos.

Scrapbooks will be evaluated on content, balance, neatness and overall effectiveness of presentation (see items listed below).

Further, those preparing the scrapbook may want to consider the following:

1. An introductory or forward-type statement that sets forth a purpose or goals you want to accomplish with the scrapbook; recognizes those who worked on it and contributed to it; and costs incurred.

2. Content:

- a. Organization (logical flow covering past two years)
- b. Format or layout of pages (attractive, easy to follow)
- c. Photography (clarity, composition, originality)
- d. Artwork (any artwork is used to enhance the layout)
- e. Historical value
- f. Informative, factual and complete portrayal of the chapter (appropriate content)
- g. Usefulness and durability (will scrapbook be a useful tool for recruitment and alumni events)
- h. Portrayal of the uniqueness of the chapter and its activities

The Top 3 in the chapter scrapbook competition will be recognized - with 1st place awarded a plaque at Conclave.