

**CHAPTER RECRUITMENT PROFILE**  
*How Do We Stack Up?*

**Recruitment Facts**

- # of fraternities of your campus.....\_\_\_\_\_
- Average fraternity size..... \_\_\_\_\_
- Your current membership..... \_\_\_\_\_
- # of seniors in the chapter..... \_\_\_\_\_
- How many members does the chapter lose each year?  
(due to grades, quitting, transferring, don't include graduating)..... \_\_\_\_\_
- # of men returning next year..... \_\_\_\_\_
- Number of new members in each recruitment class.....  Fall       Spring
- Chapter size rank on campus..... \_\_\_\_\_
- Current total undergraduate enrollment at your campus..... \_\_\_\_\_
- Overall enrollment is up or down..... \_\_\_\_\_
- Percentage of Greek students..... \_\_\_\_\_
- # of men joining fraternities.....  Up       Down       Steady

**5-10 Year Membership Statistics**

- Chapter size five yrs. ago..... \_\_\_\_\_
- Chapter size ten yrs. ago..... \_\_\_\_\_

**Types of Recruitment**

*Check the types of recruitment that apply to your chapter...*

- Fall formal                       Spring formal                       Summer recruitment
- Fall informal                       Spring informal                       Open year round recruitment

What type of recruitment is most successful for your chapter?

Why?

What type of recruitment is least effective?

Why?

Does your chapter look forward to recruitment?.....  Yes  No  
Why or Why not?

Does your chapter have a year-round recruitment program?.....  Yes  No  
Why or Why not?

### **How About the Competition?**

Who are the top three fraternities on your campus? (don't include your own)

What are the characteristics of these fraternities: What specific activities are they known for?  
Name/Characteristics:

Where does your chapter rank (*honestly*)?

In what areas does your chapter excel?

What specific events/activities is your chapter known for? (Are they only social events?)

In what areas does your chapter need to improve?

With what other organizations does your chapter compete for members?

What are the characteristics of those organizations; what specific activities are they known for?

What benefits are those organizations providing their members?

### Chapter Attributes

#### Scholarship

What is your chapter GPA..... \_\_\_\_\_

New member GPA..... \_\_\_\_\_

All-fraternity GPA..... \_\_\_\_\_

Where does your chapter rank?..... \_\_\_\_\_

All student GPA..... \_\_\_\_\_

What does your chapter do to improve scholarship?

*Describe programs/policies*

#### Physical Development

How many intramural teams does your chapter participate in each year... \_\_\_\_\_

Last years' intramural ranking..... \_\_\_\_\_

Do you consistently compete for the intramural championship..... \_\_\_\_\_

What other ways does your chapter encourage physical development?

*List ways*

#### Campus Involvement

Do you sponsor a campus wide event.....  yes  no

Number of members involved in other student organizations..... \_\_\_\_\_

List some key organizations represented by FarmHouse men:

#### Chapter Values

What are the values and principles of your chapter – what do you stand for?

What is your chapter known for?

- Do you talk about these values during recruitment..... yes  no
- Do you discuss the expectations of membership during recruitment..... yes  no
- Do you ask potential member's questions about their values during recruitment... yes  no
- Do you select members based on how their alignment with your values..... yes  no
- How do your recruitment events symbolize your chapter values?

How do your recruitment events contradict your chapter values?

**Chapter Recruitment Program**

- Do you have a person in charge of recruitment..... yes  no
- Is there an assistant to help with recruitment..... yes  no
- Do you have a recruitment committee..... yes  no
- Do you hold a bi-annual recruitment workshop..... yes  no
- Do you have a written recruitment program..... yes  no
- Is your recruitment pool identified..... yes  no
- What are your recruitment pools?

Who are the top three recruiting fraternities?

- Do you loose recruits to these fraternities..... yes  no
- If YES, why?

What is your recruitment budget for this year?.....\$\_\_\_\_\_

- Do you give recruitment evaluation sheets to men who just joined..... yes  no