

Texas A&M Chapter of FarmHouse Fraternity

2009-2010 Chapter Programming Award

Application for Recruitment

Looking at recruitment as an ongoing process, our attention is not solely concentrated on the weeks leading up to Formal Recruitment, but rather as a yearlong effort. Summer recruitment events are held locally as well as at member's homes away from campus. Members also routinely attend various FFA chapter meetings during the Spring term as well as National and State Conventions working promotional booths. From the Office of Admissions at Texas A&M a list of all incoming freshman males is compiled into an e-mail list serve that is used to reach out to potentially interested individuals before they arrive on campus at Freshman Convocation. An application process has been developed for purposes of evaluation that aids in educating active members about potential new members' personal life, educational background, and interest level. Selling parents on the idea of their son becoming a part of Greek Life has also been identified as an important tool to gaining and retaining better quality new members. After experiencing rapid growth in previous years, the following goals for recruitment and retention were established to act as a guide and prevent overgrowth in too little of time:

1. Bring out 50 Rushes during Fall
2. Give 20 bids at start of Fall term, initiate 17
3. Bring out 25 Rushes during Spring
4. Give 12 bids at start of Spring term, initiate 10

Spring 2009 Rush Schedule:

Monday: MLK Day – No School

Tuesday: Driving Range and Cookout, Texas A&M Univ. Golf Course, 6-9 PM

Wednesday: Pool at P.O.E.T.S. Billiards, pizza provided, 8-11 PM

Thursday: Informational at the FarmHouse, 8-11 PM

Friday: Invitational Dinner, Czech-Tex Steakhouse Barbecue, 6-10 PM

Saturday: Bid Day – Day long events

Fall 2010 Rush Schedule:

Monday: Driving Range and Cookout, Texas A&M Univ. Golf Course, 6-9 PM

Tuesday: Pool at P.O.E.T.S. Billiards, pizza provided, 8-11 PM

Wednesday: BBQ Dinner at the FarmHouse, live entertainment, 6-9 PM

Thursday: FH Informational at the FarmHouse, 8-11 PM

Friday: Invitational Dinner, Czech-Tex Steakhouse Barbecue, 6-10 PM

Saturday: Bid Day – Day long events