

# FarmHouse Fraternity 2011 Regional Leadership Conferences



**February 18-20**  
**Dallas, Texas**  
**Billings, Montana**

**February 25-27**  
**St. Louis, Missouri**  
**Atlanta, Georgia**

# Regional Leadership Conference — February 2011

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## What is RLC?

The Regional Leadership Conference (RLC) series of FarmHouse and Ceres Fraternities is an exciting leadership program geared toward all chapter members—officers, new members, future leaders and senior members. The RLCs feature a variety of programs that encompass both personal and professional skill development, in addition to providing educational sessions focusing on chapter health issues, recruitment and risk management. This highly-interactive program consists of small group sessions, breakout discussions, problem-solving exercises, chapter development activities and much more. Review the schedule of events and register your chapter today!

## Tentative Schedule of Events

### Friday

- 4:00 p.m. Arrival and Check-in
- 6:00 p.m. Registration
- 6:30 p.m. Alumni Dinner & State of FarmHouse
- 8:30 p.m. Dinner Concludes
- 9:00 p.m. RLC Welcome
- 9:30 p.m. Opening Activities
- 10:00 p.m. Recruitment Workshop
- 11:30 p.m. Leukemia-Lymphoma Society—Totally Baldacious
- 12:00 a.m. Programming Concludes for the Evening

### Saturday

- 8:30 a.m. Breakfast & Chapter Roundtable Discussions
- 9:00 a.m. Morning Welcome and Reconvene
- 9:30 a.m. Me, Inc.—2011 Career Workshop
- 11:30 a.m. Monsanto Career Presentation
- 12:00 p.m. Lunch
- 1:00 p.m. FH and Finance—Personal Finance Workshop
- 3:30 p.m. Risk Management Workshop
- 5:00 p.m. Review and Wrap-up
- 6:00 p.m. Brotherhood Event and Dinner Out

## RLC 2011 Curriculum

FarmHouse and Ceres are pleased to feature programming targeted on career preparation for the 2011 Regional Leadership Conferences. Through alumni networking over dinner on Friday night, to Me, Inc., an interactive workshop on resumes, securing internships and nailing in-person interviews, coupled with real-world perspective from FarmHouse-sponsor, Monsanto, participants will leave RLC ready to face the employment world. Sessions will also focus on individual personal financial education. Gain valuable information about how to gain control of your personal financial situation and understand the benefits side of the career conversation with you meet with employers and secure your first “real” job. RLC aims to build skills within individual members which benefit chapters as a whole—through risk management simulations and recruitment workshops.

## Thanks to our Sponsors

Support for RLCs is provided by The FarmHouse Foundation, Monsanto, the Undergraduate Challenge, and local chapter associations and foundation councils. Participants are encouraged to thank these sponsors and donors for their support of FarmHouse International’s educational programs.



The FarmHouse Foundation

MONSANTO



## RLC Schedule, Registration or Travel Questions?

Contact the International Office at 800-722-1905 or e-mail [Lorie@FarmHouse.org](mailto:Lorie@FarmHouse.org) or [Chad@FarmHouse.org](mailto:Chad@FarmHouse.org).

## Registration

To register, complete the form and return to the FarmHouse International Office.

### Registration deadline: February 1

- Dallas, Texas
- St. Louis, Missouri
- Billings, Montana
- Atlanta, Georgia

Registrations received after the deadline will still be accepted, but are subject to a \$30 late fee. Payment may be returned with the registration form or may be paid in-person, on-site during RLC check-in.

### Cancellations

Cancellations or changes in registrant information must be made by contacting the International Office at 800-722-1905.

Cancellations are accepted with a \$70 cancellation fee up to 72 hours prior; no refunds will be granted for cancellations received less than 72 hours before the RLC.

## Cost to Attend

The registration fee for each of the Regional Leadership Conferences is \$205 per person (for chapters, alumni and advisors).

The conference fee includes two nights lodging, Friday night dinner, Saturday breakfast and lunch, refreshment breaks and all the conference materials.

## Financial Assistance

Financial support to off-set attendance costs or scholarships are available for some chapters through their local FarmHouse Association or FarmHouse Foundation Council. Requests for such funding assistance should be directed through the chapter advisor, Association President or Foundation Council member. Decisions on resource allocations for RLC attendance is a local decision.

## RLC 2011 Registration Form

Please complete and return to the International Office by fax 816-891-0838, call-in names to 800-722-1905, e-mail to Lorie@FarmHouse.org or mail to 7306 NW Tiffany Springs Parkway, Suite 210, Kansas City, MO 64153.

Chapter: \_\_\_\_\_ Person making arrangements: \_\_\_\_\_

Cell/Room Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Our chapter will attend:

\_\_\_\_\_ Feb.18-20 (Dallas) \_\_\_\_\_ Feb. 25-27 (St. Louis) \_\_\_\_\_ Feb. 18-20 (Billings) \_\_\_\_\_ Feb. 25-27 (Atlanta)

Cancellations made 72 hours or more in advance are subject to a \$70 cancellation fee and no refunds will be granted less than 72 hours before the RLC. Chapters are expected to pay for all participants who register— regardless if in attendance or not.

Please print the name and e-mail address of each person attending. Attach additional pages if needed.

1. \_\_\_\_\_ (Name/E-mail)
2. \_\_\_\_\_ (Name/E-mail)
3. \_\_\_\_\_ (Name/E-mail)
4. \_\_\_\_\_ (Name/E-mail)
5. \_\_\_\_\_ (Name/E-mail)
6. \_\_\_\_\_ (Name/E-mail)
7. \_\_\_\_\_ (Name/E-mail)
8. \_\_\_\_\_ (Name/E-mail)
9. \_\_\_\_\_ (Name/E-mail)
10. \_\_\_\_\_ (Name/E-mail)

\_\_\_\_\_ # of Registrants X \$205 Registration Fee = \_\_\_\_\_ Total Due

### Payment Information

\_\_\_\_\_ Check Enclosed (Made Payable to FarmHouse Fraternity) \_\_\_\_\_ Chapter will pay in-person, on-site at RLC

Please charge my: \_\_\_ MasterCard \_\_\_ VISA \_\_\_\_\_ Exp. Date \_\_\_\_\_ Name on Card

\_\_\_\_\_ Chapter will utilize funds through their local Foundation Council.

# Hotel Accommodations

All lodging accommodations are handled by the International Office and are included in the conference registration fee.

## **Dallas RLC**

Embassy Suites Market Center  
2727 N. Stemmons Freeway  
Dallas, Texas 75207

## **St. Louis RLC**

Hilton at the Ballpark  
1 S. Broadway  
St. Louis, Missouri 63102

## **Billings RLC**

Crowne Plaza Downtown  
27 N. 27th Street  
Billings, Montana 59101

## **Atlanta RLC**

DoubleTree Buckhead  
3342 Peachtree Road NE  
Atlanta, Georgia 30326

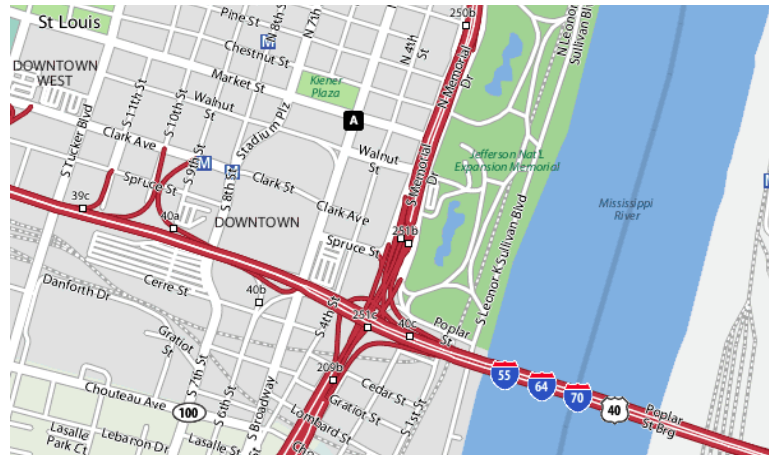
## Reminders

- Registrants are reminded that in adherence to and compliance with the FarmHouse International policy, conferences are alcohol-free. Alcohol may not be present or consumed during RLC events or in hotel rooms during the conference.
- School dress is appropriate attire for RLC. Caps/hats are not permitted indoors or during RLC activities.
- Tobacco product use during RLC activities is prohibited in common areas and meeting rooms of the hotel.
- Participants need to arrive no later than 5:30 p.m. on Friday evening in order to register for the weekend and to attend the Friday evening dinner (part of the registration fee). Should a chapter plan to arrive later than this, they must notify the International Office at least one-week in advance.
- At the conclusion of programming on Saturday, attendees are on their own. The staff and volunteers however will work to coordinate a group social outing and dinner/evening of brotherhood for those chapters and men interested.
- Please send all RLC registration and payment to:  
**FarmHouse Fraternity, Inc.**  
7306 NW Tiffany Springs Parkway  
Suite 210  
Kansas City, MO 64153  
Email: [Lorie@FarmHouse.org](mailto:Lorie@FarmHouse.org)  
Phone: 800-722-1905

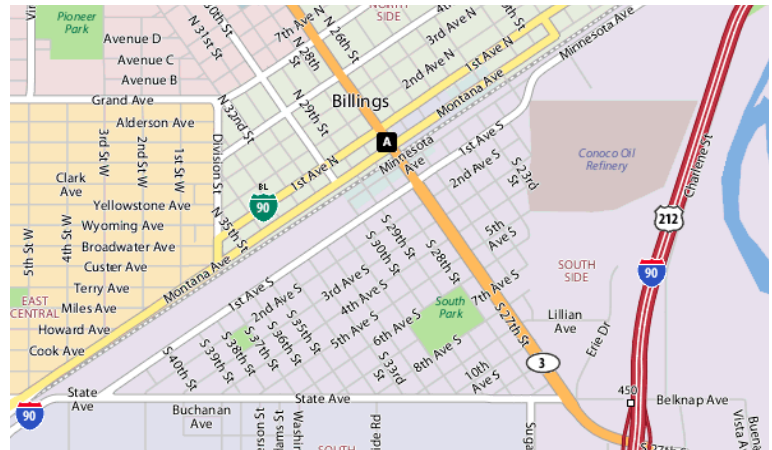
Dallas



St. Louis



Billings



Atlanta

