

FarmHouse Fraternity

Texas Tech University



2002 Strategic Plan of Action

Contents

- I. Purpose
- II. 25th Anniversary Goals
- III. Chapter Goals
- IV. Executive Officer Goals
- V. Non-Executive Officer Goals
- VI. Committee Goals

Executive Officers

Heath Cheek
President

Matt Mims
Executive Vice-President

Carlos Morales
Treasurer

Nathan Harvey
VP Recruitment

Chris Carr
VP Member Education

Eric Stegemoeller
VP Brotherhood

Matt Nicholson
Social Chairman

I. PURPOSE OF THE STRATEGIC PLAN

The purpose of the FarmHouse Strategic Plan of Action is to help FarmHouse become the best fraternity at Texas Tech not by number of members, but by quality of the brotherhood, members, and programs. Chapter members will be satisfied in all aspects of fraternity life. The Texas Tech Chapter of FarmHouse Fraternity will become a "Full-Service Fraternity." In addition, the Texas Tech FarmHouse chapter should become one of the top chapters in the nation as recognized by FarmHouse International.

The Texas Tech FarmHouse Strategic Plan of Action was developed based on several sources. The framework was laid at the Officer Transition and Planning Retreat held in December. Copies of the plan were then distributed to officers, leaders of the Association, FarmHouse Internationals, and select alumni. Comments were made on the document by these various sources and incorporated into the report. Suggestions and ideas obtained from FarmHouse Leadership Academy, other chapters' resources, and Jim Griffith's Consultation Report were also included. The third draft of the document was distributed at the Chapter Planning Retreat held on January 19, 2002. Comments on the plan served as the basis of the agenda for the Retreat. Additional comments were incorporated into the plan from the retreat. The Chapter voted the final version on January 22, 2002. It has been distributed to all members and will be distributed by various communications mediums to chapter members, alumni, and FarmHouse International's leaders.

All chapter members, but most especially officers will use the Strategic Plan of Action as not a source of ideas, but a checklist of things to get done and when to do them. The strategic plan will not be a document that is stored in a filing cabinet. All officers will carry it to every chapter. It will be signed by each officer as a contract of the job they are going to do. It is a written promise to the chapter of what we are going to work on this semester. It is a guarantee to alumni to show that we are working on maturing the chapter in all aspects.

II. 25th ANNIVERSARY GOALS

By the 25th Anniversary of FarmHouse in April 2003, the Texas Tech Chapter of FarmHouse Fraternity will:

- **(COMPLETE)** Return to Dominance on Campus in Student Organizations and Student Government
- **(COMPLETE)** Be in the Position to Have Mixers with the Top Sororities at Texas Tech
- **(COMPLETE)** Be on Time for All Bill Payments to Internationals, Interfraternity Council, and the Association
- **(COMPLETE)** Have won the Chapter Award of Excellence from Internationals and Placed in a
- Be #1 in Grades on Campus
- Have 60 Members
- Significant Number of Other Awards
- Have lower and all-inclusive dues

III. 2002 Chapter Goals

Each goal classified by priority and designated with IM (Immediate), SR (Short Range 1-2 months), MR (Medium Range by End of semester), or LR (Long Range by end of next year). In addition, the officer inside the brackets is in charge of this goal.

- **(COMPLETE)** Retain Members by initiating Membership Obligations Contracts and improving Brotherhood (IM) [President, Activities]
- **(COMPLETE)** Increase Chapter Attendance and Order (IM) [Sergeant at Arms]
- **(COMPLETE)** Have More Brotherhood Events including Chapter Meals and spontaneous dinners and movies (IM) [Activities]
- **(COMPLETE)** Improve Chapter Communication by improving website, establishing announcement posting areas in lodge and apartments (IM) [President, Secretary, Web Site]
- **(COMPLETE)** Instill in all Chapter Members their obligations as FarmHouse men (IM) [President]
- **(COMPLETE)** Implement a "Hardly FH" Award as a counterweight to "Hats Off" (IM) [President]
- **(COMPLETE)** Have each officer sign this Strategic Plan as a symbol of their commitment to its implementation (IM) [President]
- **(COMPLETE)** Make our Fraternity a Full-Service fraternity that provides more than just brotherhood and social events (IM) [President, Activities]
- **(COMPLETE)** Appoint an A&M Expansion Chair to coordinate our efforts to help the fledgling A&M Chapter (IM) [President]
- **(COMPLETE)** Increase Relationships with More Sororities and Cultivate the Relationships we currently have by having dinners with sororities which we currently have no relationship with and improving Smart Girls (SR) [Social, Service]
- **(COMPLETE)** Expand Founder's Day to make it more prestigious by having it over three or four days and expanding alumni activities (SR) [Vice-President]
- **(COMPLETE)** Achieve a 95% Rating by Internationals (SR) [President, Secretary]
- **(COMPLETE)** Win at least two Chapter Achievement Awards at Conclave (MR) [President, Secretary]
- **(COMPLETE)** Have a large chapter attendance at Conclave 2002 (MR) [President, Activities]
- Obtain Solid Pledge Classes in Spring and Fall (IM) [Rush Chair]
- Establish more Traditions such as green brick, pledge nicknames, FarmHouse memory board, and rituals (IM) [Traditions Chair]
- Have no Self-Debt and be straight with all Finances by end of Spring 2003 Semester (SR) [Treasurer]
- Win Grade Plaque (SR, LR) [Scholarship Chair]
- Re-start Alumni Giving Program and have 15% of alumni give (SR) [Vice-President]
- Assist Association Purchase and Renovate the Lodge (MR) [President]

IV. Executive Officer Goals

Each goal classified by priority and designated with IM (Immediate), SR (Short Range 1-2 months), MR (Medium Range by End of semester), or LR (Long Range by end of next year).

President

Goals

- **(COMPLETE)** Lead by Example (IM)
- **(COMPLETE)** Improve Relationship with Alumni and Internationals by including them in decisions and developing more avenues of communications (IM)
- **(COMPLETE)** Delegate a lot of responsibility in order to build up future officers (IM, LR)
- **(COMPLETE)** Keep Chapter informed of all information (IM)
- **(COMPLETE)** Have order in Chapter (IM)
- **(COMPLETE)** Help all officers achieve everything within this Strategic Plan (IM, LR)

Ideas/Objectives

- **(COMPLETE)** Re-institute Membership Obligation Contracts (IM)
- **(COMPLETE)** Set-up New Attendance Policy (IM)
- **(COMPLETE)** Include Non-Exec officers in monthly All Officers Meeting known as Cabinet (IM)
- **(COMPLETE)** Have one Exec meeting a month with advisors present (IM)
- **(COMPLETE)** Set three clear priorities (Scholarship, Rush, and Alumni Relations) and concentrate on them, without ignoring the rest (IM)
- **(COMPLETE)** Implement a Letter's Day for active members where all members wear their FarmHouse letters on that particular day of the week (IM)
- **(COMPLETE)** Oversee By-Law Review in Spring Semester (IM)
- **(COMPLETE)** Develop an Action Journal that records all actions taken by the President (IM)
- **(COMPLETE)** Create an atmosphere of respect during chapter for all officers during their reports (IM)
- **(COMPLETE)** Have an officer review chapter in the middle of the semester where each officer comes before the chapter and takes criticisms and suggestions (SR)
- **(COMPLETE)** Setup 25th Founders' Day Committee (SR)
- **(COMPLETE)** Oversee International's Awards Applications (SR)
- **(COMPLETE)** Examine Officer Structure and look at the possibility of adding/deleting/redefining officers roles and duties (SR)
- **(COMPLETE)** Look into restructuring attendance and dues payment policy for 5th year seniors (MR)
- **(COMPLETE)** Create an Expectations of FarmHouse Men plaque and hang in breezeways, chapter room, etc (SR)
- Examine possibility of Dues Incentives for Rushing guys (MR)
- Look into creation of FarmHouse Sweethearts honorary program (LR)

Executive Vice President

Goals

- **(COMPLETE)** Receive more Alumni Involvement in all aspects of chapter from attendance at formal initiation to Founder's Day to help with Rush program and chapter business (SR, LR)
- Re-start annual Alumni Giving program and have 15% of alumni give (MR)
- Double the size of Parent's Club from 25% of parents enrolled to 50% of parents enrolled (MR)

Ideas/Objectives

- **(COMPLETE)** Have parents and alumni clip news from newspapers about men who are attending Tech in the fall. Use those clippings to develop a Hot List for Rush (SR)
- **(COMPLETE)** Re-start Founder's Day Golf Tournament (SR)
- **(COMPLETE)** Have more Alumni-sponsored events (SR)

- **(COMPLETE)** Work with Social and Founder's Day Chair to make Founder's Day a more important event by expanding it over 4 days (SR)
- **(COMPLETE)** Reorganize committee assignments to make them work better by allowing multiple assignments and assigning rather than letting members choose (SR)
- **(COMPLETE)** Create a Parents of the Year Award (SR)
- **(COMPLETE)** Submit missing alumni list to Ex-Student's Association to find the rest of them (MR)
- **(COMPLETE)** Identify alumni who are likely to be in contact with potential rushees (i.e. teachers, preachers, youth ministers, etc) and put them in contact with Rush Chairman (MR)
- **(COMPLETE)** Start a Fundraising/Alumni Information Telethon (MR)
- Have pledges sort and create a list of all alumni by pledge class (SR)
- Have alumni contact their pledge classes for Founder's Day (SR)
- Create an TTU FH Alumni Directory (MR)
- Create the FarmHouse Builder's Board as part of Senior Says (MR)
- Look at restarting the Bigger Brother program (MR)
- Use Parent's Club to develop a Chapter Cookbook (MR)
- Develop an "Exit Paper" for new graduate so that they are aware of their duties as alumni (MR)
- Develop Chapter Christmas Cards to be sent out to all Alumni (LR)

VP of Recruitment

Goals

- **(COMPLETE)** Increase quality of pledges by searching for men with good grades, morals, leadership skills, and ambition (IM, LR)
- **(COMPLETE)** Focus our efforts on prospecting for new members (IM)
- Obtain 6 pledges in Spring (MR)
- Obtain 17 pledges in Fall (SR)

Ideas/Objectives

- **(COMPLETE)** Place chapter emphasis on open rush, not formal (IM)
- **(COMPLETE)** Do not spend much money on formal rush (IM, LR)
- **(COMPLETE)** Invite rushees to "non-rush" events (IM)
- **(COMPLETE)** Work with Ag Recruitment Chair to bring more Ag majors into fraternity (IM, LR)
- **(COMPLETE)** Use girls to rush guys by inviting loyal girls to unofficial rush events (IM, LR)
- **(COMPLETE)** Push new members to rush their friends, since they live in dorms and still know students in high school (IM)
- **(COMPLETE)** Allow first day cuts (IM, LR)
- **(COMPLETE)** Develop a consistent Rush policy and philosophy that places emphasizes on summer/open rushes, and uses formal rush as a supplement only (IM, LR)
- **(COMPLETE)** Work on a program to search for rushees from small towns (IM)
- **(COMPLETE)** The Rush Committee has first pick for committee members as a symbol of its importance (IM)
- **(COMPLETE)** Work on a Rush Event at the State FFA Convention in the Summer (IM)
- **(COMPLETE)** Have men work at UIL Academic and Sports competitions as a source of potential members (IM)
- **(COMPLETE)** Post flyers for Open Rush (IM)
- **(COMPLETE)** Develop a Rush booklet to send out to potential rushees. Talk to the Auburn chapter for details. (SR)
- **(COMPLETE)** Offer summer bids (MR)
- **(COMPLETE)** Work with VP to setup a list of all alumni who are high school teachers or preachers and call them to ask for recommendations for possible rushees (MR)
- **(COMPLETE)** Obtain a list of new Honor's College students as a target list of potential rushees. (MR)

- **(COMPLETE)** Maintain a DETAILED hot list of potential pledges complete with their interests, activities, who they have talked to, what they have come to, etc (MR)
- **(COMPLETE)** Send letters to High School Counselors for potential members (MR)
- **(COMPLETE)** Have Rush Committee members send personalized, hand written letters to rushees they have talked to. (MR)
- **(COMPLETE)** Develop a Rush Workshop during Pledge Education program to teach new members the importance and how to Rush. (MR)
- **(COMPLETE)** Have a Dallas, Austin, and Lubbock Rush party (LR)
- **(COMPLETE)** Setup a Rush Workshop for the Fall Rush (LR)
- Coordinate a bible study that rushees can be invited to (MR)
- Look at the possibility of having a San Antonio rush party (MR)
- Look into turning Here Today Gone to Maui into a Rush Event (MR)

House Manager

Goals

- **(COMPLETE)** Have at least one chapter meal a week, with at least one served in house a month (IM)
- Make the Lodge better through a series of projects (MR)

Ideas

- **(COMPLETE)** Fix Phone line and get an answering machine (IM)
- **(COMPLETE)** Find a lockbox for thermostat to keep costs down (IM)
- Get cable and separate phone line for lodge (IM)
- **(COMPLETE)** Make holdovers have weekly house duties (IM)
- Look into improving Weatherstripping on the lodge windows and doors (IM)
- **(COMPLETE)** Don't allow House Hours as fines (IM)
- Setup a House duties list, so anyone with House hours knows what to do (IM)
- **(COMPLETE)** Purchase Lights for the letters on the House (IM)
- Paint letters on the North Wall of the House (IM)
- **(COMPLETE)** Move corkboard to chapter room, include calendar, hot list, t-shirt signups, etc on board (IM)
- **(COMPLETE)** Put pre-emergent on grass to stop weed growth (MR)
- **(COMPLETE)** Setup a system where fines collected go towards paying for a big chapter projects such as a Basketball Goal or Big-Screen TV (MR)
- **(COMPLETE)** Start sprinklers in late spring to make grass look good for Summer and Fall Rush (MR)
- **(COMPLETE)** Find a way to obtain and finance a big-screen television for the lodge (LR)
- **(COMPLETE)** Have carpet fixed before Fall Rush (LR)
- Find a way to purchase a reliable lawnmower for lodge (SR)
- Fix cracks in wall with assistance from alumni (SR)
- Have one big lodge project a semester that the chapter participates in (MR)
- Get Washers and Dryers hooked up and setup a fee for using it (LR)
- Have plans submitted to redecorate the lodge once it is purchased (LR)
- Look at possibility of improving backyard once it is purchased (i.e. Basketball Court, Volleyball Court, etc) (LR)
- Look at getting decent stereo for lodge (LR)
- Repaint lodge walls (LR)

Social

Goals

- **(COMPLETE)** Plan Events well in advance (IM)
- **(COMPLETE)** Build relationships with many different sororities (IM, LR)

Ideas

- **(COMPLETE)** Setup a strong Spring dinner like the Pi Phi dinner is for the fall (IM)
- **(COMPLETE)** Have something either social or brotherhood every weekend (IM)
- **(COMPLETE)** Plan a semester in advance (IM)
- **(COMPLETE)** Develop a Drive-in Movie with a Sorority event (LR)
- Develop another Date Party such as Farmhouse Spur of the Moment (a date dash-type party) (IM)
- Find a Homecoming partner early (IM)
- Re-establish Here Today Gone to Maui party (IM)

VP of Member Education

Goals

- **(COMPLETE)** Create Stricter Pledge ship (IM)
- **(COMPLETE)** Develop stronger brotherhood amongst Pledges by creating more pledge-only events, which foster bonding (IM)
- **(COMPLETE)** Focus pledge ship on development not duties and punishing (i.e. Build the Whole Man) (IM)
- Have at least one Total Membership Education program (SR)
- Initiate 85% of all Pledges with help of Scholarship Chair (MR)
- Oversee Increase in Pledge Class GPA (MR)

Ideas/Objectives

- **(COMPLETE)** Make pledges better adhere to our rules/policies/procedures (IM)
- **(COMPLETE)** Redo Pledge Manuals (IM)
- **(COMPLETE)** Improve communication with actives about expectations of actives regarding pledge education (IM)
- **(COMPLETE)** Allow pledges to come to chapter, so the chapter can meet them (IM)
- **(COMPLETE)** Have guest speakers at pledge meetings (IM)
- **(COMPLETE)** Organized and detailed calendar of events for pledge ship including projects such as pledge class gift and pledge shirts (IM)
- **(COMPLETE)** Make sigs, matches, and demerits more serious by removing joking nature of them (IM)
- **(COMPLETE)** Make the Expectations of FarmHouse Men list the first page in the pledge book (IM)
- **(COMPLETE)** Develop a written Pledge Education Program to be voted on by the Chapter (IM)
- **(COMPLETE)** Have Gentleman Lessons in Pledge Meetings (IM)
- **(COMPLETE)** Develop a Plan of Action program for holdovers to provide written instructions on how they plan to become an active member (IM)
- **(COMPLETE)** Include Songs, Toasts, etc from Internationals in Pledge Manuals (IM)
- **(COMPLETE)** Create a "Pledge-Only Retreat" immediately after pinning to help establish stronger brotherhood within pledge class (IM)
- **(COMPLETE)** Develop a system of keeping track of our equipment from sling shots to blindfolds (IM)
- **(COMPLETE)** Develop a Big Brother/Little Brother One-on-One time during a pledge meeting so each pledge has a chance to voice his concerns and big brothers will have the same opportunity in a more formal, structured setting (SR)
- **(COMPLETE)** Incorporate more traditions into informal initiation to make it both more serious and more fun (SR)
- **(COMPLETE)** Have a Pledge Pass the Gavel (MR)
- **(COMPLETE)** Start Pledge Class Alarm System where pledges call each other each morning to wake themselves and actives up for class (MR)

- **(COMPLETE)** Work a Rush Program into the Pledge Ed Program to instill in new members their obligation to Rush (MR)
- **(COMPLETE)** Have weekly Gentlemen's Lessons in chapter to help us continue to improve our reputation as Gentleman at Tech (IM)
- Have one Total Membership Education program with a sorority. Possibly a "Three Strikes" Etiquette Dinner where we receive etiquette lessons with a sorority and then practice them at a dinner immediately following. Members who violate etiquette rules three times are thrown out. (SR)
- Have pledges make a Detailed FarmHouse Family Tree Map to be passed out to all members (SR)
- Create close-knit and stronger family system inside fraternity (SR)

VP of Brotherhood

Goals

- **(COMPLETE)** Increase Campus Involvement, by requiring each member to be in more than one campus organization besides FarmHouse (IM)
- **(COMPLETE)** Increase Brotherhood Activities including spontaneous events (IM)

Ideas/Objectives

- **(COMPLETE)** Organize informal brotherhood activities such as going to movies, basketball games, tailgating, etc together (IM)
- **(COMPLETE)** Encourage people to run for offices in other organizations (IM)
- **(COMPLETE)** Have at least one chapter meal a week, with at least one in house a month (IM)
- **(COMPLETE)** Have once a month chapter brotherhood events such as going to games, poker nights, etc (IM)
- **(COMPLETE)** Re-institute the "Hat's Off Chair" for one outstanding brother a week to sit in (IM)
- **(COMPLETE)** Begin a tradition of voting in chapter where after-chapter meals will be so all members are included and they are counted as brotherhood meals (IM)
- **(COMPLETE)** Have a chapter Hunting/Camping Trip (SR)
- **(COMPLETE)** Develop more awards for Founder's Day including Brotherhood Award, Big Bro/Little Bro of the Year, Silent Leader Award, Top Family, etc (SR)
- **(COMPLETE)** Setup a Brotherhood Poker Tournament for the Thursday before Founder's Day (SR)
- **(COMPLETE)** Work on getting members on staff at Red Raider Camp, President's Select, and University Select to increase FarmHouse's presence in those organizations (SR)
- **(COMPLETE)** Help 4 brothers get elected to Student Senate this year (SR)
- **(COMPLETE)** Organize a Road Trip to Conclave in August (MR)
- Have brotherhood trips to Texas Tech Basketball Games (IM)
- Setup Big Bro/Little Bro and Family competitions of some sort (SR)
- Develop a list of each member's medical history (SR)
- Name the individual families to establish a tradition (SR)
- Start a series of breakfasts/coffees at the lodge to encourage people to wake up on time to go to class (MR)

Treasurer

Goals

- **(COMPLETE)** Establish a more acceptable Dues Collection Schedule (IM)
- Receive 100% of dues on time (IM)
- Pay 100% of bills on time (IM)

Ideas

- **(COMPLETE)** Have a account summary sheet available and posted reminding people who owes dues (IM)
- **(COMPLETE)** Have a balance sheet available to exec and advisors every week (IM)
- **(COMPLETE)** Have a budget retreat with alumni representatives (IM)
- **(COMPLETE)** Develop a detailed system of privilege removal for not paying on time (IM)
- **(COMPLETE)** Communicate with Association Treasurer better (SR)
- **(COMPLETE)** Look into having a chapter purchase order system (SR)
- Start using Quicken or some similar program to keep track of expenses so the Treasurer position is not as difficult for someone who is not an accounting major (IM)

Scholarship

Goals

- Win Grade Plaque (MR)
- Initiate all pledges (MR)
- Improve Pledge GPA to 3.0 (MR)
- Have all chapter members make above a 2.75 GPA (MR)

Ideas

- **(COMPLETE)** Develop a written scholarship program and have the chapter vote on it (IM)
- **(COMPLETE)** Mandatory study hall in Library or Holden Hall (IM)
- **(COMPLETE)** Pull matches from pledges who skip class (IM)
- **(COMPLETE)** Post each in-house member's schedule on their door (IM)
- Any active who does not make grades is not allowed to park on the first row at the apartments (IM)
- Mandatory tutors for failing pledges (SR)
- **(COMPLETE)** Requiring Mid-Semester Grade Reports for all actives (SR)
- **(COMPLETE)** Work with House Manager to redo office to make it into a useable study space (SR)
- **(COMPLETE)** Have Steak and Beans (SR)
- Create class registration matching system (SR)
- **(COMPLETE)** Post a list of everyone who is above and below all-men's GPA on bulletin board (SR)
- **(COMPLETE)** Make holdovers monitor study hall (SR)
- **(COMPLETE)** Stripping under performing actives of social and athletic privileges (MR)
- **(COMPLETE)** Develop a formal written request for computers and internet hookups for the lodge (LR)
- Create a Best GPA award fund where everyone kicks in \$10 and a winning pair wins the pot (LR)

Secretary

Goals

- **(COMPLETE)** Improve chapter communication through various mediums including e-mail, website, bulletin boards, and calendars in breezeways (IM)
- **(COMPLETE)** Make sure Chapter Achievement Awards are completed (SR)

Ideas

- **(COMPLETE)** Laminated semester calendars should be put in breezeway (IM)
- **(COMPLETE)** Move bulletin board to chapter room so it is better utilized (IM)
- **(COMPLETE)** E-mail Week in Advance and Minutes before Tuesday morning and work with website chair to get them posted on a member's only portion of the website (IM)
- **(COMPLETE)** Take minutes at Exec and Advisor meetings (IM)

- **(COMPLETE)** Fix broken awards in the Chapter Room (IM)
- **(COMPLETE)** Setup Chapter Calling Tree (MR)
- **(COMPLETE)** Develop Officer Notebooks (LR)
- Catalog and bind past chapter minutes (LR)

V. Non-Exec Officer Goals

Service Chairman

Goals

- **(COMPLETE)** Develop stronger public relations for FarmHouse events such as Smart Girls and get items in the Pearls and Rubies (IM)
- **(COMPLETE)** Have stronger participation in event such as Tech/Lubbock Community Day and Arbor Day to get FarmHouse name out (SR)

Ideas/Objectives

- **(COMPLETE)** Submit items for Pearls and Rubies (IM, LR)
- **(COMPLETE)** Get Smart Girls covered by UD (IM)
- **(COMPLETE)** Develop a Smart Girls Blanket that lists all past winners of Smart Girls and also a blanket where all participants sign and it stays in the house. (IM)
- **(COMPLETE)** Have a contest between pledge classes or individuals for community service hours with some type of reward, maybe a free t-shirt or free dinners (SR)
- **(COMPLETE)** Send out Press Releases to members' hometown papers when they are initiated, win a major award, etc. (SR)
- **(COMPLETE)** Develop a FarmHouse Community Service Man of the Year Award to be given out at Founder's Day (SR)
- **(COMPLETE)** Help FarmHouse have higher total community service hours and submit them to IFC (MR)
- Create a FarmHouse charity such as a community improvement project where we go to a small town around Lubbock and repaint a run-down building or something. This will help our PR and could help in recruiting in that small town (MR)

Ag Recruitment

Goals

- Recruit 5 pledges out of the Ag college in Fall semester (MR)

Ideas

- **(COMPLETE)** Talk to Dr. Cepica about identifying incoming and current students who would be quality FarmHouse men (SR, LR)
- **(COMPLETE)** Work with Rush Chair and VP to find current alumni who are Ag teachers or county agents who could recommend incoming freshmen (MR)
- **(COMPLETE)** Build up chapter presence at FFA Hamburger Feed (MR)
- **(COMPLETE)** Make sure chapter participates in Ag Olympics as a P.R. Device (MR)

Merchandise Chairman

Goals

- **(COMPLETE)** Coordinate all Merchandise that comes from the chapter, no exceptions (IM)
- **(COMPLETE)** Keep track of who bought and who paid (IM)

Ideas

- **(COMPLETE)** Have more merchandise than just T-Shirts (IM)
- **(COMPLETE)** Do all T-Shirts a semester in advance (IM)
- **(COMPLETE)** Do not allow non-payers to purchase T-shirts without money in advance (IM)
- **(COMPLETE)** Create T-Shirt club, where members get a discount for paying all of their t-shirt money up front (IM)
- **(COMPLETE)** Coordinate the ordering of pins and merchandise from Internationals (IM, LR)
- **(COMPLETE)** Do a glassware piece for Founder's Day (SR)

- **(COMPLETE)** Have one “image” piece a semester that aren’t an event, but advertise FarmHouse (i.e. sweaters, caps, jackets) (MR)

Chaplain

Goals

- **(COMPLETE)** Have Chapter Church (SR)
- Continue Weekly Bible Study (SR)

Ideas

- **(COMPLETE)** Encourage all members to attend All-Greek Bible Study (IM)
- **(COMPLETE)** Develop a list of the churches attended by all chapter members (IM)
- **(COMPLETE)** Have a chapter church on Sunday following Founder’s Day to make it part of Founder’s Day (SR)
- **(COMPLETE)** Identify members to get involved in the running of All-Greek Bible study (LR)
- Develop a weekly bible study with the letters of FarmHouse as the lesson plan (SR)
- Start an Accountability Partner’s Program for Spiritual Walk (SR)
- Have a Bible Study to invite rushees to (MR)
- Work on organizing a post-church dinner where all members will gather at one restaurant together after their individual churches (MR)

Historian

Goals

- **(COMPLETE)** Better document FarmHouse history (IM, LR)
- **(COMPLETE)** Complete scrapbook to be turned in for Conclave (MR)

Ideas

- **(COMPLETE)** Have Party Time come take pictures at more of our events (IM)
- **(COMPLETE)** Work with website to update pictures (IM, LR)
- **(COMPLETE)** Have some money budgeted for Historian (IM)
- **(COMPLETE)** Try to make some sort of backdrop for all event’s pictures (IM, LR)
- **(COMPLETE)** Archive the Old Scrapbooks (MR)
- Make a chapter memory CD to be given to all chapter members (MR)

Intramurals

Goals

- **(COMPLETE)** Have fair teams choice (SR)
- Win Blanket (LR)

Ideas

- **(COMPLETE)** Improve Relationship with referees (IM)
- **(COMPLETE)** Have practices with coaches (IM)
- **(COMPLETE)** Let the best players play, regardless of chapter status (i.e. active, pledge) (IM)
- Develop a program where pledges scout upcoming opponents and take notes (SR)

Sergeant at Arms

Goals

- **(COMPLETE)** Maintain Chapter Order (IM, LR)
- **(COMPLETE)** Oversee Chapter attendance (IM)

Ideas

- **(COMPLETE)** Work with new attendance policy and enforce it (IM)
- **(COMPLETE)** Keep attendance at all chapter events (IM)

- **(COMPLETE)** Expand Office role to include the duties of Parliamentarian (MR)

Ag Council

Goals

- **(COMPLETE)** Participate in Ag Olympics (MR)
- Win Aggie of the Month (MR)

Ideas

- **(COMPLETE)** Have at least two reps at every meeting (IM)
- **(COMPLETE)** Help brothers to get elected to offices (SR)
- **(COMPLETE)** Participate in all activities (LR)

VI. Special Committee Goals

Website

Goals

- **(COMPLETE)** Redesign and Rebuild website (SR)
- **(COMPLETE)** Make our website the best and most thorough website of any fraternity at Tech or any chapter of FarmHouse (MR)

Ideas

- **(COMPLETE)** Include profiles of many different members (SR)
- **(COMPLETE)** Include awards won by the house (SR)
- **(COMPLETE)** Build up our alumni database (SR)
- Develop a members only section (SR)
- Include alumni newsletters, rush booklets, and parent's club info on site (SR)

A&M Expansion Chairman

Goals

- **(COMPLETE)** Develop a relationship between our the Texas Tech and Texas A&M FarmHouse chapters (SR)
- **(COMPLETE)** Setup a system where our two chapters help each other in Rush, Social, Brotherhood, etc (MR)

Ideas/Objectives

- **(COMPLETE)** Develop a Hot List of Potential Members at A&M by using our members as a resource (IM)
- **(COMPLETE)** Setup Joint Rush parties/events at places such as Dallas, Austin, and State FFA Convention (SR)
- **(COMPLETE)** Look into expanding into other parts of the state with more rush parties (SR)
- **(COMPLETE)** Keep in constant contact with Internationals and A&M Chapter Members to assess their needs and adjust goals as needed (SR)
- Develop a Yearly Brotherhood Road Trip for Home or Away Football Games with the Chapter (MR)
- Look into having a Rush Event at the Fort Worth or Houston Livestock Show in 2003 (LR)

Rituals Chairman

Goals

- Setup more rituals/traditions with Texas Tech Chapter (IM, LR)
- Record and Document current rituals/traditions (IM, LR)

Ideas/Objectives

- **(COMPLETE)** Work with Pledge Educator to develop more fun rituals for events such as Big Bro/Little Bro and Informal Initiation (IM)
- Make the Green Brick tradition stick (SR)
- Record all Rituals that currently exist (SR)
- Work with Vice-President to Develop the Builder's Board (SR)

Founder's Day Chairman

Goals

- **(COMPLETE)** Expand and coordinate the 24th Annual Founder's Day (IM)
- **(COMPLETE)** Setup 25th Annual Founder's Day Committee and iron out details at least one year in advance (SR)

Ideas/Objectives

- **(COMPLETE)** Serve as a Clearinghouse of all officers involved in Founder's Day planning including Activities, Social, Vice-President, and Chaplain (IM)

- **(COMPLETE)** Coordinate all the new awards being developed by Pledge Ed, Activities, Vice-President, and Service Chairman