



# *FarmHouse Fraternity, Inc.*

*Building Men since 1905*

**\*\* For Immediate Release \*\***

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## **FarmHouse Fraternity Announces Creation of New Emerging Talent Retreat**

**Kansas City, Mo.**

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FarmHouse International Fraternity is pleased to announce the creation of a new educational program for its first-year undergraduate members, *To Be and Become...the Emerging Talent Retreat*, sponsored by Monsanto.

In making the announcement, Fraternity executive director, Chad Harris, CAE (IA '98) stated, "The mission of *To Be and Become* is to assist the young FarmHouse man in discovering his unique individual talents early in his collegiate career, so that he may build upon these skills to better himself, his chapter and his academic and subsequent professional pursuits."

The first new program created at the International level in 10 years, *To Be and Become*, is a three-day retreat set in an outdoor learning environment geared toward men completing the first year of their academic career. The retreat will be held May 19-21 outside Kansas City at Camp Heartland in Parkville, Mo. on the bluffs above the Missouri River. The camp facility will provide a setting which enables learning through activities comprised of outdoor adventure learning, facilitated workshops and team building activities which encompass the four-fold mission of the Fraternity in developing men socially, physically, spiritually and scholastically.

"The idea of a unique educational program for our newest FarmHouse brothers has been a dream for several years," commented Bryce Freeman (IA '93), International President, "Now thanks to the generosity of Monsanto, this dream is a becoming a reality."

Andy Armbruster (KS '96), Field Sales Trainee Lead with Monsanto, said, "Monsanto is committed to developing future leaders for the agriculture industry and future leaders for communities across the United States. We see our partnership with FarmHouse as a strategic approach to ensure the next generation of decision makers and influencers is prepared to solve challenges facing both U.S. and global agriculture."

*To Be and Become* is specially designed for men completing their first-year of college in spring 2009. Thanks to an educational sponsorship grant from Monsanto, one man from every chapter and colony will be selected to attend at no personal or chapter cost. All applicants are to be supported by the chapter through a letter of recommendation from the chapter president or advisor team.

Talented and accomplished first-year men are encouraged to apply. For more information, please contact Chad Harris at [chad@farmhouse.org](mailto:chad@farmhouse.org) or call (800) 722-1905. Applications are due April 1, 2009 and are available on-line at [farmhouse.org](http://farmhouse.org).

#### About Monsanto Company

Monsanto Company is a leading global provider of technology-based solutions and agricultural products that improve farm productivity and food quality. Monsanto remains focused on enabling both small-holder and large-scale farmers to produce more from their land while conserving more of the world's natural resources such as water and energy. To learn more about the business and its commitments, please visit: <http://www.monsanto.com/>.

#### About FarmHouse Fraternity

FarmHouse Fraternity is a men's agriculturally-related social fraternity on 33 campuses across North America. Founded in 1905 at the University of Missouri, the Fraternity works to build men physically, socially, spiritually and intellectually. The Fraternity consists of 1,400 undergraduate members and 25,000 lifetime initiates and maintains its International headquarters in Kansas City, Mo. More information about the International Fraternity is available on-line at [farmhouse.org](http://farmhouse.org).

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